

ORDER



KTVD-TV

Orders

Order / Rev: 1507875

Alt Order #: 08869823

Product Desc: NOT ONE PENNY

Estimate: 136

Flight Dates: 11/29/17 - 12/06/17

Original Date / Rev: 11/28/17 / 11/28/17

Order Type: Political

Primary AE: Mary Tricoli

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Ethica Media LLC / POL

Buying Contact: _____

Billing Contact: _____

1225 Franklin Avenue Suite 325

Garden City, NY 11530

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Not One Penny / ISS

Demographic: A25-54

Product Codes: IS-Issue/Non Ballot

Priority: P03-PB

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Issue

New Business Thru: _____

Order Separation: 00:15:00

Advertiser External ID: 112543

Agency External ID: 39504AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/06/17	38	\$6,305.00	\$5,359.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	38	\$6,305.00	\$5,359.25	0.00
Totals	38	\$6,305.00	\$5,359.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVD-TV	7%	\$6,305.00
Market	100%	\$90,071.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	24%	\$21,617.14
KDEN	0%	\$0.00
KDVR	14%	\$12,610.00
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KMGH	20%	\$18,014.29
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTVJ	0%	\$0.00
KUSA	30%	\$27,021.43
KWGN	5%	\$4,503.57
KWHD	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVD	11/29/17	11/29/17	M-F 6-630a How to be a Mill/ Extra	CM	M-F 6-630a	--W----	:30	1	\$40.00	P03-F	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	--W----		1		\$40.00		0.00					
N 2	KTVD	12/05/17	12/05/17	M-F 6-630a How to be a Mill/ Extra	CM	M-F 6-630a	-T-----	:30	1	\$40.00	P03-F	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/04/17	12/10/17	-T-----		1		\$40.00		0.00					
N 3	KTVD	11/30/17	11/30/17	M-F 630-7a Andy G	CM	M-F 630-7a	---T---	:30	1	\$20.00	P03-F	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	---T---		1		\$20.00		0.00					
N 4	KTVD	12/04/17	12/04/17	M-F 630-7a Andy G	CM	M-F 630-7a	M-----	:30	1	\$20.00	P03-F	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/04/17	12/10/17	M-----		1		\$20.00		0.00					
N 5	KTVD	12/01/17	12/01/17	Local News @ 7a M-F KTVD 9News 7a	CM	M-F 7-8a	----F--	:30	1	\$425.00	P03-F	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	----F--		1		\$425.00		0.00					
N 6	KTVD	11/30/17	11/30/17	Local News @ 8a M-F KTVD 9News 8-9a	CM	M-F 8-9a	---T---	:30	1	\$475.00	P03-F	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	---T---		1		\$475.00		0.00					
N 7	KTVD	11/29/17	12/06/17	9-10a How to be a Mill/ Fam F	CM	9-10a	--W----	:30	1	\$150.00	P03-F	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	--W----		1		\$150.00		0.00					
		Week: 12/04/17	12/10/17	--W----		1		\$150.00		0.00					
N 8	KTVD	11/30/17	11/30/17	10-11a S Harvey	CM	10-11a	---T---	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	---T---		1		\$125.00		0.00					
N 9	KTVD	12/05/17	12/05/17	10-11a S Harvey	CM	10-11a	-T-----	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/04/17	12/10/17	-T-----		1		\$125.00		0.00					
N 10	KTVD	11/29/17	11/29/17	12-1p People's Court	CM	12-1p	--W----	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	--W----		1		\$125.00		0.00					
N 11	KTVD	12/04/17	12/04/17	12-1p People's Court	CM	12-1p	M-----	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/04/17	12/10/17	M-----		1		\$125.00		0.00					
N 12	KTVD	11/30/17	11/30/17	1-2p Judge M	CM	1-2p	---T---	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	---T---		1		\$125.00		0.00					
N 13	KTVD	12/05/17	12/05/17	1-2p Judge M	CM	1-2p	-T-----	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 12/04/17	12/10/17	-T-----		1		\$125.00		0.00					
N 14	KTVD	11/29/17	11/29/17	Daily Blast Live 2-3p Daily Blast Live	CM	2-3p	--W----	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	--W----		1		\$150.00		0.00					
N 15	KTVD	12/04/17	12/04/17	Daily Blast Live 2-3p Daily Blast Live	CM	2-3p	M-----	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/27/17	12/03/17	M-----		1		\$150.00		0.00					

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N15	KTVD	12/04/17	12/04/17	Daily Blast Live 2-3p Daily Blast Live	CM	2-3p	M-----	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	M-----		1				\$150.00		0.00			
N16	KTVD	12/01/17	12/01/17	3-4p Harry	CM	3-4p	----F--	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	----F--		1				\$150.00		0.00			
N17	KTVD	12/06/17	12/06/17	3-4p Harry	CM	3-4p	--W----	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	--W----		1				\$150.00		0.00			
N18	KTVD	11/29/17	11/29/17	4-5p Doctors	CM	4-5p	--W----	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--W----		1				\$125.00		0.00			
N19	KTVD	12/05/17	12/05/17	4-5p Doctors	CM	4-5p	-T-----	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-T-----		1				\$125.00		0.00			
N20	KTVD	11/30/17	11/30/17	5-530p Fam F	CM	5-530p	---T---	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	---T---		1				\$125.00		0.00			
N21	KTVD	12/04/17	12/04/17	530-6p Fam F	CM	530-6p	M-----	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	M-----		1				\$125.00		0.00			
N22	KTVD	12/01/17	12/01/17	6-630p Mike and Molly	CM	6-630p	----F--	:30	1	\$200.00	P03-F	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	----F--		1				\$200.00		0.00			
N23	KTVD	12/06/17	12/06/17	6-630p Mike and Molly	CM	6-630p	--W----	:30	1	\$200.00	P03-F	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	--W----		1				\$200.00		0.00			
N24	KTVD	11/29/17	11/29/17	630-7p Mike and Molly	CM	630-7p	--W----	:30	1	\$200.00	P03-F	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--W----		1				\$200.00		0.00			
N25	KTVD	12/05/17	12/05/17	630-7p Mike and Molly	CM	630-7p	-T-----	:30	1	\$200.00	P03-F	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-T-----		1				\$200.00		0.00			
N26	KTVD	11/30/17	11/30/17	Local News @ 9p M-F KTVD 9News 9p	CM	M-F 9-930p	---T---	:30	1	\$800.00	P03-F	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	---T---		1				\$800.00		0.00			
N27	KTVD	11/30/17	11/30/17	10-1030p M-F MOM	CM	10-1030p	---T---	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	---T---		1				\$225.00		0.00			
N28	KTVD	11/29/17	11/29/17	1030-11p M-F Two Broke Girls	CM	1030-11p	--W----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--W----		1				\$225.00		0.00			
N29	KTVD	12/06/17	12/06/17	11-1130p M-F Two Broke Girls	CM	11-1130p	--W----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	--W----		1				\$225.00		0.00			

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N29	KTVD	12/06/17	12/06/17	11-1130p M-F Two Broke Girls	CM	11-1130p	--W----	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	--W----					1	\$225.00		0.00			
N30	KTVD	12/04/17	12/04/17	Mon Prime A Law and Ord	CM	7-8p	M-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	M-----					1	\$300.00		0.00			
N31	KTVD	12/02/17	12/02/17	Sat Movie A Sat Movie A	CM	Sat Movie A (10:00 AM-12:00 PM)	-----S-	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	-----S-					1	\$100.00		0.00			
N32	KTVD	12/02/17	12/02/17	Sat Movie B Sat Movie B	CM	Sat Movie B (1:00 PM-3:00 PM)	-----S-	:30	1	\$75.00	P03-F	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	-----S-					1	\$75.00		0.00			
N33	KTVD	12/02/17	12/02/17	Sat Movie C Sat Movie C	CM	Sat Movie C (3:00 PM-5:00 PM)	-----S-	:30	1	\$75.00	P03-F	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	-----S-					1	\$75.00		0.00			
N34	KTVD	12/02/17	12/02/17	5-530p Sa Fam F	CM	Sat 5-530p	-----S-	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	-----S-					1	\$100.00		0.00			
N35	KTVD	12/02/17	12/02/17	6-630p Sa Mike and Molly	CM	6-630p	-----S-	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	-----S-					1	\$125.00		0.00			
N37	KTVD	12/03/17	12/03/17	Sun Movie B Sun Movie B	CM	Sun Movie B (12:00 PM-2:00 PM)	-----S	:30	1	\$75.00	P03-F	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	-----S					1	\$75.00		0.00			
N38	KTVD	12/03/17	12/03/17	Wide ROS M-Su 7a-1x Wide ROS M-Su 7a-1x	CM	7a-1x (12:30 AM-4:30 XM)	-----S	:30	1	\$10.00	P05-ξ	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	-----S					1	\$10.00		0.00			
													Totals	38	\$6,305.00